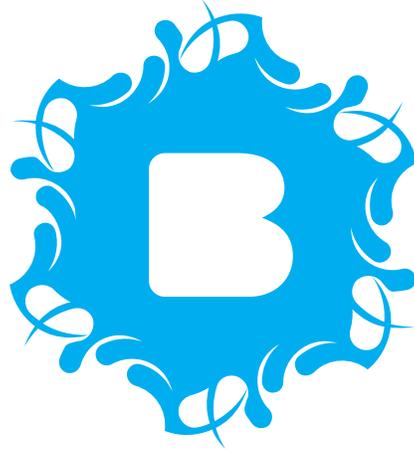


Press Release



May 2010

Site-Specific Architectural Installation Created by Situ Studio To Inaugurate Newly Renovated 10,000-Square-Foot Gallery at Brooklyn Museum

On View February 4, 2011–January 2012

A space-altering, site-specific architectural installation created by Situ Studio, a Brooklyn-based creative practice specializing in design and fabrication, will inaugurate the first phase of the Brooklyn Museum's project for the 10,000-square-foot colonnaded hall on the first floor. The installation, *ReORDER*, reimagines the classically ordered space to serve as a hub, a place for Museum visitors to congregate, relax, view temporary exhibitions, and occasionally, see a performance. Situ Studio's design, which engages the existing monumental columns, consists of a series of stretched fabric canopies and integrated furnishings that swell, expand, and augment the profile of the columns, transforming them from base to capital. This installation will be on view from February 4, 2011 through January 2012.

"The renovated Hall will serve to better engage our visitors by creating space for the enhanced presentation of art that will serve generations to come, as this first phase of a major reworking of the first-floor galleries opens. Situ Studio's dynamic and exhilarating installation makes exciting and dramatic use of the new Hall," states Museum director Arnold L. Lehman.

This project will be the first installation in the Polshek Partnership–designed, newly renovated Hall, which was built in the early twentieth century as a part of the McKim, Mead & White architecture. The space will include four freestanding walls reaching almost to the ceiling that will separate a central gallery from a perimeter circulation path. The walls will allow for the display of art while concealing ductwork for air-conditioning. The space will feature a new terrazzo floor, the installation of new track lighting, a sprinkler system, and air-conditioning. The renovation is the first phase in a program that will redesign and transform much of the Museum's first floor beyond the Rubin Pavilion and Lobby, which opened in 2004.

Situ Studio was founded in 2005 in Brooklyn, New York, while its five partners were studying architecture at the Cooper Union. Concentrating on research, design, and fabrication, the firm works at the intersection of architecture and a variety of other disciplines to engage a wide range of spatial projects. Recent work includes the design and fabrication of six models for the exhibition *Frank Lloyd Wright: From Within Outward* at the Solomon R. Guggenheim Museum and the Solar Pavilion series—three temporary structures created for the green arts and energy organization Solar One.

Brooklyn Museum

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Adopting the century-old columns as central elements in the design, Situ Studio's installation will embrace the unique details of McKim, Mead & White's iconic architecture with the goal of transforming the scale of the hall and creating a series of spaces that alternate between the colossal and the intimate. The installation has been organized by Judy Kim, Head of the Brooklyn Museum Exhibitions Division.

The new installation will celebrate a space that has evolved through many designs since the late nineteenth and early twentieth centuries. For several years the gallery was used to display pre-Columbian and Native American material. When the Situ installation closes in 2011, the space will be used as an introductory gallery to the Museum's comprehensive collections, which range from ancient Egyptian masterpieces to contemporary works.

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GENERAL INFORMATION

Admission:

Contribution \$10; students with valid I.D. and older adults \$6. Free to Members and children under 12 accompanied by an adult. Group tours or visits must be arranged in advance by calling extension 234.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B71, B41, B69, B48. On-site parking available.

Museum Hours:

Wednesday through Friday, 10 a.m. to 5 p.m.; First Saturday of each month, 11 a.m. to 11 p.m.; all other Saturdays, 11 a.m. to 6 p.m.; Sunday, 11 a.m. to 6 p.m. Closed Thanksgiving, Christmas, and New Year's Day.